

Saudi-based Businessman George Youniss Visits LERC

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Reported by Elie Nabhan

Mr. George Youniss is the Executive Manager of Four Accessories Ltd.-Zoppini KSA, a Saudi based enterprise representing the international *Zoppini* fashion accessories brands in KSA. He is also founder of Lebanese Worldwide Community (LWC), a network that exceeds 8000 members worldwide.

The LWC network started as an emailing idea in 1999 when Youniss recognized the difficulties faced by the Lebanese in finding jobs or locating vacancies.

According to Mr. Youniss, “LWC represents an active volunteer support for all Lebanese in helping them to talk to each other, share information, exchange business opportunities, lobby for Lebanon and find jobs,” he said.

By 2004, LWC had grown from receiving vacancies from Lebanese Executive, in the gulf countries, and distributing it to all its members, into covering America, Europe, Asia and Africa.

Youniss, as a true supporter of Lebanese worldwide, is now planning to further use his international expertise, and knowledge of businesses in Saudi Arabia, to help other international Lebanese companies keen to establish in the country and define their potential.



Mr. G. Youniss pictured at the Lebanon Migration Nucleus Museum at NDU (July 2011).

Mr. Youniss met Ms. Guita Hourani, Director of the Lebanese Emigration Research Center at NDU, and was introduced to the Center's research and activities.

He was then given a presentation of LERC's electronic archives and database and taken on a tour of the Lebanon Migration Nucleus Museum at NDU.

On departing Mr. Youniss stated his appreciation for LERC, wishing it all success, as it proves the success of the Lebanese emigrants abroad.